



The International Business Alliance  
for Corporate Ocean Responsibility

News Release

## **Smart Ocean / Smart Industries for the Arctic**

### **WOC Advances Arctic Science through Expanding Shipping Industry Data Collection and Improving Science-Industry Collaboration (Helsinki, 8-11 April, 2014)**

24 March 2014

The World Ocean Council is advancing the role of industry in gathering Arctic ocean, weather and climate data by:

- Convening a roundtable on data collection from vessels at the Arctic Shipping Forum (Helsinki, 8-10 April, 2014)
- Leading discussions on science and industry collaboration on ocean/climate observations at the Arctic Observing Summit (Helsinki, 9-11 April, 2014)

The roundtable on "Smart Ocean / Smart Industries: Arctic Ocean and climate data collection from vessels" will take place on the afternoon of 10 April at the 10th Arctic Shipping Forum (ASF). See <http://www.informamaritimeevents.com/FKT2624OCEM>

WOC Members are eligible to receive a 20% discount on registration.

The WOC will be informing and engaging the Arctic science and observing community on the WOC Smart Ocean-Smart Industries efforts on 11 April at the Arctic Observing Summit (AOS).

For conference information see: <http://www.arcticobservingsummit.org/>

The WOC is working with the organizers of these events that take place in Helsinki the same week to develop interaction between the events and between industry and science - exemplary of the WOC mission to build interaction between the ocean business community and other ocean stakeholders. WOC is encouraging scientists to participate in the ASF and shipping industry representatives to participate in the AOS.

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**About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in "Corporate Ocean Responsibility". Companies and associations worldwide are distinguishing themselves as leaders in ocean sustainability, stewardship and science by joining the WOC. Members to date include over 70 leadership organizations from a wide range of ocean industries: oil and gas, shipping, seafood, fisheries, aquaculture, mining, renewable energy, ocean technology, maritime law, marine environmental services and other areas. For the current list of WOC Members, [click here](#). The WOC News Release is received by over 30,000 ocean industry stakeholders around the world.*

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