



United Nations Entity for Gender Equality
and the Empowerment of Women

Empowering Rural Women for Food and Nutrition Security

Posted on [September 16 2011](#) | [Media Advisories](#)

Media Advisory

You are cordially invited to an interactive luncheon co-hosted by the World Food Programme (WFP), UN Entity for Gender Equality and the Empowerment of Women (UN Women) and the Government of Bangladesh and the Netherlands Mission. The discussion will be moderated by award-winning ABC News anchor, Christiane Amanpour and will focus on the urgent need to empower rural women for food and nutrition security. Open to the press.

WHAT: Empowering Rural Women for Food and Nutrition Security

WHEN: Thursday, 22 September 2011, 12:30 -2:00 p.m. EDT
12pm Open Lunch buffet served

WHERE: Sentry Centers, 730 3rd Avenue (Between 45th and 46th Streets)
“Teachers Building/TIAA CREF”) Greenough Boardroom – 27th Floor

WHO:

- Prime Minister of Bangladesh, Sheikh Hasina (Keynote Speaker)
- Aloisea Inyumba, Minister of Gender and Family Promotion, Rwanda
- Anne Itto, Farmer and Former Caretaker Minister of Agriculture and Forestry, South Sudan
- Josette Sheeran, Executive Director, World Food Programme
- Michelle Bachelet, Under-Secretary- General and Executive Director, UN Women
- Paul Polman, Chief Executive Officer, Unilever
- Reema Nanavaty, Director, Self- Employed Women’s Association (SEWA), India
- Yoka Brandt, Director General for International Cooperation, the Netherlands

Background:

- Gender inequality is a major cause and effect of hunger and poverty.
- It is estimated that 60 percent of chronically hungry people are women and girls.
- Countries with the highest levels of hunger also have the commensurate levels of gender inequality.
- Realizing the potential of rural women represents a major opportunity to simultaneously boost food and nutrition security, empower rural women and promote economic development and social welfare.
- It is estimated that the productivity gains from ensuring equal access to fertilizers, seeds and tools for women could reduce the number of hungry people by between 100 and 150 million.

To attend: Please RSVP to Dena Gudaitis, dena.gudaitis[at]wfp.org ,
+1 646.556.6914. **Journalists not UN accredited will need to pre-register with Dena Gudaitis.**

Press Contacts:

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Bread Winner, Bread Maker

In a land torn apart by years of bitter conflict, the daily struggle to survive is an ongoing battle. For many, feeding the family is a constant challenge. UNTV travels to the occupied Palestinian territory to meet some inspirational women who are bringing hope to thousands.

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