



The International Business Alliance  
for Corporate Ocean Responsibility

News Release

## **WORLD OCEAN COUNCIL ANNOUNCES SECOND SUSTAINABLE OCEAN SUMMIT**

**Global Ocean Business Community to Meet 22-24 April 2013 in Washington DC**

24 October 2012 –

Sam Walker, Group Marine Science Expert for BP International and Chairman of the 2013 Sustainable Ocean Summit (SOS) organizing committee, announced that this event will take place in Washington DC on 22-24 April. The SOS 2013 follows on from the highly successful inaugural SOS convened by the World Ocean Council (WOC) in Belfast in 2010, and the steady growth of the WOC since then as the only international, multi-industry leadership alliance on "Corporate Ocean Responsibility".

"SOS 2013 provides a unique, timely global platform for ocean business community to collaborate and advance the development and implementation of industry-driven solutions to ocean sustainability challenges" stated Walker.

Paul Holthus, WOC Executive Director, added "The theme for the SOS 2013 is 'Oceans 2050'. The SOS will start with a workshop for ocean industries to begin defining the collective ocean industry vision for a healthy and productive global ocean and its sustainable use, development and stewardship. The Oceans 2050 visioning process will continue beyond the SOS and contribute to WOC strategy development and program implementation."

SOS 2013 is designed to attract leadership companies from



the diverse range of ocean industries: shipping, oil and gas, fisheries, aquaculture, tourism, offshore renewable energy, ports, dredging, mining, cables and pipelines, marine science, engineering and technology, the maritime legal, financial and insurance communities, and others - as well as ocean stakeholders from the government, inter-governmental, academic and environment communities.

The SOS will address priorities for cross-sectoral industry leadership and collaboration in ocean sustainability, including: ocean policy, regulations and governance; marine spatial planning; the role of industries in ocean and climate observations; biofouling, biosecurity and invasive species; responsible use of the Arctic; sound and marine life; marine debris; marine mammal interactions; the role of finance, insurance and legal sectors in ocean sustainability. Other cross-cutting topics critical to responsible industry operations in the marine environment are being developed with input from the business community. Opportunities for speakers to address the themes above will be available.

Limited sponsorship opportunities are available for the Sustainable Ocean Summit. Sponsorship commitments made prior to 30 November 2012, will benefit from a 20% discount as an early supporter.

For more information about the SOS 2013, go to [www.oceancouncil.org](http://www.oceancouncil.org).

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## **About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in "Corporate Ocean Responsibility". Companies and associations worldwide are distinguishing themselves as leaders in ocean sustainability and stewardship by joining the WOC. Members to date include over 50 leadership organizations from a wide range of ocean industries: mining, renewable energy, oil and gas, shipping, seafood, fisheries, ocean technology, maritime law, marine environmental services and other areas. For the current list of WOC Members, [click here](#).*

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