

## **DCA Events**

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## Embracing cultural diversity, avoiding future shock

As Australia's workplaces become more culturally diverse in an increasingly globalised labour market, are organisations sufficiently prepared to make the most of this diversity? Or are we experiencing a kind of 'future shock' when it comes to cultural diversity where people are not keeping pace with change?

Hear a keynote address from the Hon. Chris Bowen MP, Minister for Immigration and Citizenship, on this important subject at a special forum.





At this event in Sydney on 16th February 2011, the first in a series of special forums held by PwC and Diversity Council Australia, we will explore the implications of cultural diversity for the workplace: how organisations can embrace change and attract and retain the best talent to achieve effective strategies for growth.

Our keynote speaker, **the Hon. Chris Bowen MP, Minister for Immigration and Citizenship**, will give his thoughts on the critical importance of fostering cultural diversity in Australian workplaces.

You will also hear how South West Youth Peer Education Program (SWYPE), an affiliated group of Mission Australia, is successfully engaging a culturally diverse group of marginalised young people.

All proceeds of the event will go to SWYPE.

We hope you can join us at this special event. Click here to read more about the event and how to register...















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