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IT,MigrationtoBeintheSpotlightonLastDayofSt.PetersburgForum

BUSINESS

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St. Petersburg International Economic Forum 2015 (38)

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On the last day of the St.Petersburg International Economic forum (SPIEF), the participants will discuss the situation on global labor markets and ways to attract skilled migration, long-term strategies for developing the film industry and the export possibilities for Russian IT products.



ST.PETERSBURG (Sputnik) — The St.Petersburg International Economic Forum has been held annually since 1997 to gather high-ranking politicians, businessman and experts from around the world. This year, the forum runs on June 18-20.

The majority of Saturday events, including discussions and roundtables, will end before 3 p.m. local time (GMT 12:00) while the first two days featured discussions lasting till early evening.

The planned events are devoted to various economic sectors and issues — from pharmaceutical businesses to IT industry, immigration's impact on the economy and even recent changes in the cinema industry.

The roundtable **Immigration Policy: Avoiding a Skills Misfit Trap** – to be attended by head of Association of Chinese Entrepreneurs in Russia Guiru Cai, former Prime Minister of Japan Yukio Hatoyama and head of Russia's Federal Migration Service Konstantin Romodanovsky – will be focused on the discussion of approaches to attract skilled workers to an economy.



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At the roundtable Hyper-Speed Change in the Film Industry – Does Anyone Have a Strategy? the panelists will try to forecast the future of industry in the next ten years. At the business breakfast The IT Industry's New Realities: Export Possibilities and the Appeal of the Domestic Market the experts will touch upon the steps to increase attractiveness of the domestic market to international players.

So far, the St. Petersburg International Economic Forum was attended by more than 7,000 participants, according to the organizers' estimates.

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