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Bollywood star to focus on child nutrition in new role as UNICEF ambassador



Actor and producer Aamir Khan, UNICEF Ambassador

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One of Bollywood's biggest names, the actor-producer Aamir Khan, today became the newest Goodwill Ambassador for the United Nations Children's Fund ([UNICEF](#)), teaming up with the UN agency to promote better nutrition for children.

Mr. Khan, 46, will use his profile to spotlight nutrition issues in India, where as many as one out of every two children is classified as malnourished, leaving them vulnerable to disease and health problems.

“I realize there is a lot to be done and I hope that by lending my voice I can make a difference to the lives of children and hereby to the future of our country,” Mr. Khan said after the appointment was announced in New Delhi, the capital.

The ambassador – who has already been working with UNICEF, the Government and prominent figures to create a national campaign on malnutrition – [said](#) he will focus his advocacy work on India’s most vulnerable and marginalized children.

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Karin Hulshof, UNICEF’s representative in India, described Mr. Khan as a “compelling advocate” who can help to transform the lives of countless children.

“His voice and unwavering commitment will help to reach every child, irrespective of their background, caste or religion. India is a rising power on the world stage. And yet, so many rights and entitlements of children remain to be fulfilled.”

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